

Harvard Business School
Women's Student Association Conference: January 26, 2008

Sponsorship Level

Sponsorship Contribution and Details

Platinum

- **\$15,000**

Conference Promotions

- One full page advertisement in Conference program
- One page on conference website for company information and links
- Company brochures/product distributed to all attendees via gift bag
- Option to post company banner in lobby of Conference hall (guidelines on size)

At Conference

- Reserved luncheon/presentation space for company representatives to network with group of conference attendees in an intimate setting
- Speaker opportunity at a conference panel

Conference Tickets

- Four company representative invitations for pre-conference dinner with WSA officers
- Four company representative attendance tickets

2007-2008 Academic Year WSA Connections

- Opportunity to host a Company-specific event for WSA members and student body with the assistance of WSA officers¹
- Invitations to key WSA events throughout the year
- Ability to publicize company events to WSA distribution

Gold

- **\$7,500**

Conference Promotions

- Half page advertisement in Conference program
- Listing on conference website, with paragraph for company information and link
- Company brochures/product distributed to all attendees

At Conference

- Company table at lunch for your representatives
- Speaker opportunity at a conference panel

Conference Tickets

- Two company representative invitations for pre-conference dinner with WSA officers
- Two company representative attendance tickets

2007-2008 Academic Year WSA Connections

- Ability to publicize company events to WSA distribution

Silver

- **\$5,000**

Conference Promotions

- Listing on conference website, with link to company's website
- Quarter page advertisement in Conference program
- Company brochures/product distributed to all attendees

At Conference

- Speaker opportunity at a conference panel

Conference Tickets

- One company representative invitations for pre-conference dinner with WSA officers
- One company representative attendance ticket

**Friend of the
Conference**

- **\$2,000**

- Quarter page advertisement in Conference program
- Company brochures/products distributed to all attendees

¹ Event will be organized within the guidelines set forth by HBS Career Services.